PROCLAMATION

Naw-Rúz Day

WHEREAS: Naw-Rúz, meaning “New Day,” is a cultural celebration marking the arrival of the vernal equinox and the beginning of the New Year. It begins at sunset and continues until the following day, and is celebrated by more than 300 million people worldwide as a festival of renewal, hope, and new beginnings.

Naw-Rúz has ancient origins and is observed by peoples of Persian, Afghan, Tajik, Kurdish, Azeri, and other cultural heritages, as well as by many diverse communities including Zoroastrian, many Muslim traditions, and the Bahá’í, reflecting a rich and shared cultural legacy.

The communities that celebrate Naw-Rúz are an active and diverse part of our city. Together, they contribute to the social, cultural, spiritual, and civic life of Brampton through efforts that promote unity, service, youth empowerment, and the betterment of the community.

The celebration of Naw-Rúz affirms values deeply cherished in Brampton: unity in diversity, mutual respect, justice, compassion, and cooperation among all people. Naw-Rúz reminds us that renewal is always possible.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim March 20 - 21, 2026 as "Naw-Rúz Day" in the City of Brampton.

Mayor Patrick Brown, City of Brampton